



Dr. Craig Engstrom, Director

Craig L. Engstrom, Ph.D., CPTD, is an associate professor of communication and [certified talent development professional](#). Dr. Engstrom earned a bachelor's degree in business economics from Colorado Mesa University (2001), a master's degree in intercultural communication (2006), and a doctorate (2010) specializing in organizational and instructional communication from Southern Illinois University Carbondale. He is also a Certified Microsoft Educator and in 2020 earned the Master Online Leader and Administrator Certificate from the University of Illinois-Springfield.

Dr. Engstrom has taught or led educational programs in Kazakhstan (Peace Corps, 2001–2003), China, and Europe. He taught at the University of Montana (postdoc), Elmhurst University (2011–2015), and currently teaches undergraduate and graduate courses at SIU within the [School of Communication Studies](#). In total, he has 20 years of teaching experience in international and U.S. contexts.

Dr. Engstrom joined the CTE after serving as the Director of Undergraduate Programs for the School of Communication Studies. He is currently the course administrator and advisor for the Saluki Success Program (First-Year Experience Course, UNIV 101).

Dr. Engstrom has published several book chapters as well as academic articles in professional journals such as *International Journal of Qualitative Research in Organizations and Management*, *Journal for Critical Organization Inquiry*, *Communication Studies*, *Communication Teacher*, and *Business and Professional Communication Quarterly*. He is the author of the books *Fundamentals of Business Communication for Career Success* and *Qualitative Communication Consulting: Stories and Lessons from the Field*.

Select Awards and Recognitions

- 2017 “Rising Star Award,” National Communication Association – Training Division
- 2017 SIU College of Liberal Arts Outstanding Teacher
- 2020 “Outstanding Service Award,” National Communication Association – Training Division
- 2020 “Outstanding Mentor Award,” Summer Research Institute (SIU McNair Scholars)

Keep up with Dr. Engstrom's teaching and research activities via his webpage (craige.info), LinkedIn ([linkedin.com/in/craigengstrom](https://www.linkedin.com/in/craigengstrom)), Twitter (twitter.com/craigengstrom), or YouTube ([youtube.com/craigengstrom](https://www.youtube.com/craigengstrom)).